



2026

Support Louisville IT Professionals

About LouMUG

The Louisville Microsoft Users Group (LouMUG), founded in 2008, provides a regular forum for Louisville's information technology community, centering around the Microsoft ecosystem.

The group typically meets monthly at lunch, generally for a panel or presentation on a Microsoft technology or an industry trend.

LouMUG's primary goals have always been and will continue to be educational and informational, and it would not be possible without the help and generosity of its supporters.

Long-Term Partnership.
Premium Visibility.
Priority Access.

Join Us With Yearly Sponsorship



PLATINUM \$12,000 (BEST VALUE)

Stand out all year with top-tier visibility. Platinum Sponsors receive prominent logo placement across all marketing channels, recognition at every event, a guaranteed presentation slot with first right of refusal, full access to attendee lists, and more. You'll also get a dedicated social spotlight and the opportunity to include branded items or giveaways for attendees.



GOLD \$7,000

Maintain strong visibility with logo placement on all marketing and recognition at events. Gold Sponsors are considered for one presentation opportunity per year and have access to post-event attendee lists, with the option to provide raffle or promotional items.



BRONZE \$3,500

Put your brand in front of a focused audience and directly engage with IT professionals all year round. This includes lunch and raffle coverage, logo promotion for that month's event, recognition during the meeting, and access to the attendee list.

Additional yearly-sponsorship benefits included on sponsorship breakdowns.

www.loumug.org



Louisville Microsoft
Users Group

Yearly ***SPONSORSHIP BREAKDOWNS***

Yearly sponsorships are designed for organizations that want to lead the conversation and maintain a dominant presence within the Louisville IT community all year long. These packages provide unmatched visibility, strategic advantages, and exclusive opportunities unavailable at any other tier.



PLATINUM \$12,000 (BEST VALUE)

Your brand, front and center — all year long.

Gain premium, always-on exposure and top-tier access to Louisville's IT professionals with the most comprehensive sponsorship LouMUG offers. Perfect for organizations looking to influence, engage, and stay visible for 12 straight months. Includes:

- Opportunity to send one annual outreach message to the LouMUG mailing list (written by you, approved/distributed by LouMUG).
- Top-tier logo placement on all LouMUG marketing materials—emails, social, website, and signage.
- Recognition at every event—verbal shout-out and logo on intro slides.
- Guaranteed full presentation slot (first right of refusal on date selection).
- Full access to attendee lists—pre- and post-event all year round.
- Dedicated annual sponsor spotlight post on LouMUG's social channels.
- First right of refusal for special LouMUG events (holiday parties, seasonal mixers, etc.).
- Priority booth placement at events where sponsor tables or exhibits are present.
- Opportunity to include branded items or giveaways during events.
- Encouraged participation in raffles and prize donations.

Designed for organizations looking to lead the conversation, elevate visibility, and build meaningful connections throughout the year.



GOLD \$7,000

Strong visibility. Steady engagement. Year-round presence.

Keep your brand in front of the LouMUG community with consistent exposure and opportunities to engage all year long. Includes:

- Logo displayed on all LouMUG marketing materials—emails, social, website, and event signage.
- Recognition as a Gold Sponsor at every LouMUG event.
- Consideration for one full presentation per year (based on availability).
- Access to post-event attendee lists for every meeting.
- Option to contribute prizes or promotional items for raffles and giveaways throughout the year.

Perfect for organizations that want steady visibility and community engagement throughout the year.



BRONZE \$3,500

High-impact visibility for the full year — simple and effective.

Sponsor and support LouMUG meetings all year-round and put your brand in front of a focused audience of IT professionals. Includes:

- Logo featured on all marketing for each meeting — emails, social, website, and event signage.
- Recognition during each meeting as an official Bronze Sponsor.
- Access to attendee lists for each meeting throughout the year.

Ideal for organizations looking for consistent exposure and a simple, high-impact way to engage with the LouMUG community.

UPCOMING

EVENTS

Check Out Our
Tentative Dates for
2026!

Jan

30

Meeting

Feb

27

Meeting

Mar

27

Meeting

Apr

24

Meeting

May

21

Happy Hour

June

26

Meeting

July

31

Meeting

Aug

28

Meeting

Sep

25

Meeting

Oct

30

Meeting

Dec

4

Holiday Party

Contact us now to secure your sponsorship date!



Who You'll Meet

Network With Local Professionals



CIO

Meet local CIOs who are seeking to understand industry trends, network with their community, and recruit new talent

IT DIRECTOR/MANAGER

Help Louisville-area IT Director/Managers figure out how they can continue to ensure uptime, security, and user satisfaction on a daily basis.



SYSTEMS ADMINISTRATORS

Sysadmins in town are looking to grow their skills, find upward mobility in their careers, and help their teams select great technologies to make their jobs easier and better.