



2026

Support Louisville IT Professionals

About LouMUG

The Louisville Microsoft Users Group (LouMUG), founded in 2008, provides a regular forum for Louisville's information technology community, centering around the Microsoft ecosystem.

The group typically meets monthly at lunch, generally for a panel or presentation on a Microsoft technology or an industry trend.

LouMUG's primary goals have always been and will continue to be educational and informational, and it would not be possible without the help and generosity of its supporters.

Join Us With Quarterly Sponsorship



PLATINUM \$3,500

Platinum Quarterly Sponsors enjoy top-tier exposure for three consecutive months. Your brand will stand out with prominent logo placement across all marketing content—emails, social media, and event signage. You'll receive recognition at every LouMUG event during the quarter, opportunity to speak/present, give away swag, and full access to attendee lists.



GOLD \$2,000

Maintain strong visibility throughout the quarter with logo placement on all marketing materials and recognition at each LouMUG event. Gold Sponsors receive access to attendee lists for the sponsored quarter and have the option to provide raffle prizes or promotional items, ensuring meaningful engagement with the community.



MEETING \$1,000

Sponsor a single LouMUG meeting and connect directly with a focused audience of IT professionals. This includes logo placement on all marketing for that event, recognition during the meeting, and access to the attendee list for your sponsored session. It's a simple, high-impact way to engage with the community without a long-term commitment.

Quarterly **SPONSORSHIP BREAKDOWNS**

90 days of focused visibility. Perfect for campaigns, launches, or seasonal pushes. Quarterly sponsorships offer high-impact exposure for three consecutive months without the long-term commitment or yearly-exclusive benefits. These are ideal for time-boxed initiatives or brands that want to align with specific quarters of the year.



PLATINUM \$3,500

Your brand, front and center—all quarter long.

Make a lasting impression for three consecutive months with premium visibility and exclusive opportunities to engage directly with Louisville's top IT professionals. Includes:

- Top-tier logo placement on all LouMUG marketing materials—emails, social, and event signage.
- Recognition at each monthly event—verbal shout-out and logo on intro slides.
- Guaranteed speaking slot (introduction or full presentation based on availability)
- Full access to attendee lists for all events in the quarter.
- Dedicated sponsor spotlight post on LouMUG's social channels.
- Opportunity to include branded items or giveaways at each event during the quarter.
- Ability to participate in raffles and prize donations.

Designed for organizations looking to lead the conversation, elevate visibility, and build meaningful connections throughout the quarter.



GOLD \$2,000

Consistent visibility for your quarter – flexible and effective.

Keep your brand in front of the LouMUG community for three consecutive months with consistent exposure and opportunities to engage. Includes:

- Logo displayed on all LouMUG marketing materials—emails, social, website, and event signage.
- Recognition as a Gold Sponsor at each LouMUG event during the quarter.
- Opportunity for a 5-10-minute introduction (based on availability).
- Access to post-event attendee lists for each event during the quarter
- Option to provide prizes or promotional items for raffles and giveaways.

Perfect for organizations that want strong quarterly presence and community engagement without a year-long commitment.



MEETING \$1,000

Show up, stand out, and connect.

Sponsor a single LouMUG meeting and put your brand in front of a focused audience of IT professionals. Includes:

- Covers the cost of lunch and raffle prize for one LouMUG meeting.
- Logo featured on all marketing for that month's event — email, social, and event signage.
- Recognition as that month's Meeting Sponsor during the event.
- Access to post-event attendance list for your sponsored meeting.

Ideal for organizations looking for targeted exposure and direct engagement with the LouMUG community.

UPCOMING

EVENTS

*Check Out Our
Tentative Dates for
2026!*

Jan
30

Meeting

Feb
27

Meeting

Mar
27

Meeting

Apr
24

Meeting

May
21

Happy Hour

June
26

Meeting

July
31

Meeting

Aug
28

Meeting

Sep
25

Meeting

Oct
30

Meeting

Dec
4

Holiday Party

Contact us now to secure your sponsorship date!



Who You'll Meet

Network With Local Professionals



CIO

Meet local CIOs who are seeking to understand industry trends, network with their community, and recruit new talent

IT DIRECTOR/MANAGER

Help Louisville-area IT Director/Managers figure out how they can continue to ensure uptime, security, and user satisfaction on a daily basis.



SYSTEMS ADMINISTRATORS

Sysadmins in town are looking to grow their skills, find upward mobility in their careers, and help their teams select great technologies to make their jobs easier and better.

www.loumug.org



Louisville Microsoft
Users Group